

**2015
America
Internal**



**Preserve
Initiative
Funding
Program**

(PAIIF)

Title of Project	Celebrating and Preserving 50 Years of History and Accomplishments of the Southeast Fisheries Science Center (SEFSC) Miami Laboratory
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Mid-Year Report Date	1/5/2016

Please provide the following information and feel free to elaborate:

1. A short description of your project.

This project aims to celebrate and preserve the heritage of the SEFSC Miami Laboratory. The Lab was dedicated in 1965 as the Tropical Atlantic Biological Laboratory and 2015 marks its 50th Anniversary. This proposal is funding a series of events and activities designed to capture SEFSC's unique contributions, history and culture. This project is funding the preservation and display of historical images and artifacts, updating a 2005 Tech Memo capturing the first 40 years of Miami Lab history, an open house, creation of a new introductory video, and a commemorative event.

2. The current status of the project as it stands to date. Please include plans and expected dates for project completion, if applicable.

Introductory Video- COMPLETE

SEFSC partnered with the NOAA Media Center to produce a short introductory montage of SEFSC and Miami Lab science with a nod to our 50 year history. The video was used extensively at our 2015 Open House and will be shown at our 50th Anniversary Commemorative event in February 2016. We also plan to have it posted on our website.

<https://vimeo.com/127104165>

Open House- COMPLETE

SEFSC partnered with OAR's Atlantic Oceanographic and Atmospheric Laboratory (AOML), MAST Academy High School, and the University of Miami Rosenstiel School of Marine and Atmospheric Science (RSMAS) to conduct a 3 day open house May 14-16, 2015. Over the

course of the 3 days we welcomed nearly 1000 visitors including school groups, scouting groups, members of the general public, and invited congressional office staffers. The visitors explored 50th Anniversary posters and watched the introductory video in the lobby before exploring many interactive displays about the science conducted at the SEFSC including marine mammals, sea turtles, stock assessment, and sharks. The Open House event was highlighted in Eileen Sobeck's week ahead and on social media.

Archiving, Digitizing and Displaying Historical Images - ONGOING

We digitized over 1150 historic photos, transparencies and 35mm slides in support of this project. We created an architecture for linking the digital images to the original media and descriptions of these photos. All original media are now stored in acid-free archival sleeves and binders. We provided photo access to past and present staff to fill in substantial gaps in our knowledge about these images. We also compiled a near complete photo series of Miami Lab Directors. These will be prominently displayed together with name plates and dates of their directorships. A subset of images and image descriptions will be provided to the NOAA Library. Additionally, we have located and compiled thousands of additional photos and 35mm slides that will be organized for future archiving activities.

Lab History - ONGOING

We are compiling information from all of our Miami divisions and research groups to update our lab's history from 2005 (when a 40 year history Tech Memo was published) through 2015. Input from all of the divisions and research groups was due by the end of 2015 and will be edited and synthesized into an internal report. We expect this to be completed in Spring 2016.

Lab Dedication Anniversary - November 20, 2015 - COMPLETE

This date marked the dedication of the Miami Lab 50 years ago. To commemorate the occasion, we held a coffee and cake reception in the lobby. Photos are provided below.

Lecture Series/Evening Event – February 10, 2016

Plans are in motion to host a dedicated event to commemorate the 50th Anniversary of the Miami Laboratory. While the proposal suggested hosting a lecture series, we felt that combining the speakers into a panel for one evening event would maximize interest and attendance. The event will take place Wednesday, Feb 10, 2016 at the University of Miami Rosenstiel School of Marine and Atmospheric Science (RSMAS). The theme for the event is "Reflecting on the Past 50 Years and Setting the Course for the Future". The format will be a moderated panel discussion (comprised of Miami Lab leaders from the past and present), punctuated with anecdotes and trivia from the first 50 years of Miami Lab history. The panel discussion will be followed by a social reception, also at RSMAS. Invitees will include NOAA and NMFS leadership, SEFSC staff, partners and SEFSC alumni.

3. A breakdown of how your PAIFF money is being spent and plans to obligate/spend the remainder.

An associate was hired through CIMAS to support this project. Instead of working full time for one month, she worked part time over several months to assist in all aspects of this project. Funds were used to support the significant costs in scanning and archiving historical photos and

creating displays for the Lab. All PAIIF funds are obligated and will be used to complete the remainder of the activities that are carrying over into FY16.

4. Include any press for your project and/or pictures, documents, video, and hyperlinks that demonstrate your work.

Link to SEFSC's Introductory Video:

<https://vimeo.com/127104165>

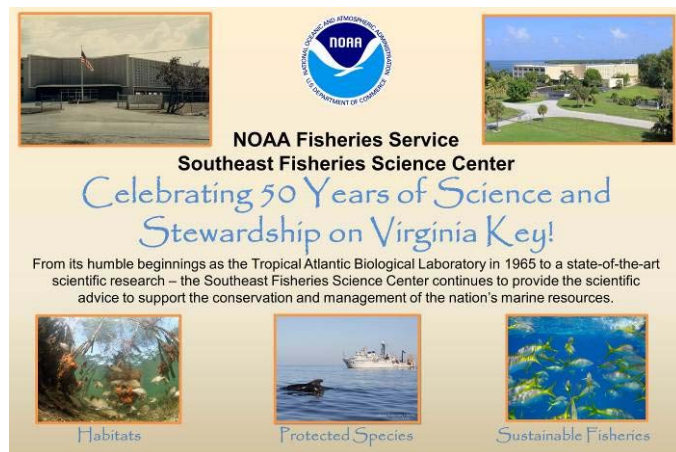


Examples of historical photographs digitized as part of this project.





(L): SEFSC Director Dr. Bonnie Ponwith cuts the celebratory cake while Deputy Director Dr. Theo Brainerd and OMI Chief Dr. Peter Thompson (R) look on.
(R) SEFSC's 50th Anniversary Cake



Posters created for the May 2015 Open House Event.





(L) Dr. Mandy Karnauskas explains stock assessment to students visiting the SEFSC Open House (May 2015). (R) Dr. Ruth Ewing explains marine mammal research to students visiting the SEFSC Open House (May 2015).



(L-R) – Dr. Matt Smith, Dr. Matt Laurreta, Dr. Shannon Cass-Calay, and Dr. Mandy Karnauskas show off a new fishing game developed for the SEFSC Open House to explain sustainable fisheries (photo at right).

